

# HOME 1 REALTY | SAVE \$1000s

## COMPARE BENEFITS

	Flat Fee Listing	Enhanced Flat Fee	1% Full Service	Franchise Agent	NOTES
Listing Fee	\$849	\$1,499	1%	5-6%	
Broker/Agent	Broker	Broker	Broker	Agent	
Years Experience	18+	18+	18+	?	
CMA Market Analysis	Inc	Inc	Inc	?	
Valuation Calculator	Inc	Inc	Inc	?	
Walk-thru Checklist	Inc	Inc	Inc	?	
Staging Advice	Inc	Inc	Inc	?	
Pricing Strategy	Inc	Inc	Inc	?	
Pre-Sale Cash Offer(s)	Inc	Inc	Inc	?	
Initiate Pre-Title	Inc	Inc	Inc	?	
Photography	-	< 25	Pro/Drone	?	
MLS   Coming Soon	Inc	Inc	Inc	?	
Pre-Marketing Syndication	-	Inc	Inc	?	
For Sale Post Cards	Art	50	Inc	?	
Color Flyers	Art	25	Inc	?	
Lockbox	Avail	Combo	Digital		
For Sale Sign	Inc	Inc	Post	?	
Sign Rider	-	Opt	Inc	?	
Flyer Box	-	Inc	Inc	?	
Property Website	-	Inc	Inc		
eBlast Buyer Database	-	Inc	Inc	?	
Advertising	-	Posts	Paid		
Preview Showings	-	Inc	Inc	?	
Open House Launch	-	Inc	Inc	?	
Schedule Showings	-	TC	Inc	?	
Showing Feedback	-	TC	Inc	?	
Review of Offers	-	TC	Inc	?	
Qualify Buyers   Loan Approval	-	-	Inc	?	
Negotiate Best Offer Terms	-	-	Inc	?	
Execute Purchase Contract	-	TC	Inc	?	
Enter Escrow	Inc	Inc	Inc	?	
Schedule Inspection	-	TC	Inc	?	
Negotiate Inspection Requests	-	TC	Inc	?	
Connect with Appraiser	-	-	Inc	?	
Negotiate Appraisal Concerns	-	-	Inc	?	
Lender Updates Weekly	-	-	Inc	?	
Address Closing Tasks	-	TC	Inc	?	
Closing Timeline Update	-	TC	Inc	?	
Utilities & Services Timeline	-	Inc	Inc	?	
Clear To Close Timing	-	TC	Inc	?	
Review Closing Documents	-	TC	Inc	?	
Coordinate Signing & Keys	-	TC	Inc	?	
Confirm Title Recording	-	TC	Inc	?	
Confirm Proceeds Release	-	TC	Inc	?	
Broker Compliance Fee	\$0	\$0	\$0	\$300-\$600	

**We Put MORE Money In Your Pocket**